LASORSA & ASSOCIATES

Former Secret Service Agent
Presidential Protection, The White House



CAPABILITIES & SERVICES

GLOBAL CUSTOMIZED PRIVATE SECURITY & INVESTIGATIVE SOLUTIONS

PROTECTIVE SERVICES · INTELLIGENCE · SECURE TRANSPORTATION · CONSULTING
INVESTIGATIONS · SURVEILLANCE · TSCM · DUE DILIGENCE · TRAINING

(888) 831-0809 • info@LaSorsa.com • www.LaSorsa.com

LASORSA & ASSOCIATES

WHO WE ARE

Global Customized Private Security & Investigative Solutions

Founded by a Former Secret Service Agent (Presidential Protection, The White House), LaSorsa & Associates provides executive protection, security driving, private investigations, security consulting, technical surveillance countermeasures and professional training to corporate executives, dignitaries, law firms, the public and VIP/celebrity clientele. Our consulting, protective and investigative services are dependable and customized to the needs of each client.

Our services *at a glance*

3	**Protective Services** Close protection, advances and event security	4	**Protective Intelligence** Threat assessment and threat management
5	**Secure Transportation** Security drivers and discreet travel logistics	6	**Consulting Services** Risk, threat and vulnerability assessments
7	**OSINT/SOSINT Services** Social media intelligence and live alerts	8	**Deployable Security** Disaster and emergency security response
9	**Investigative Services** Surveillance, research and litigation support	10	**Surveillance** Verifiable 80%+ video hit percentage
11	**Technical Surveillance (TSCM)** Bug sweeps by highly trained technicians	12	**Background Checks** Comprehensive, accurate and timely
13	**Due Diligence** Corporate intelligence on any company	14	**Training Programs** 9 Day EP program and specialized courses



Nationwide Coverage.
International Capabilities.

Safe, secure and successful: one call, and we handle it from there.

Initial consultations are always discreet, personal and free.

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PROTECTIVE SERVICES

Security you can count on: Safe, Secure & Successful

LaSorsa & Associates provides executive protection, security driving services, private investigations, security consulting and technical surveillance countermeasures internationally to corporate executives, dignitaries, law firms, the public and VIP/celebrity clientele. We develop a relationship throughout the organization to create a safe, secure and successful atmosphere that supports the client's lifestyle and enables the organization to accomplish its goals.

We accomplish this by providing world-class consulting, protective and investigative services that are dependable and customized to the needs of each client. Our approach rests on the belief that the best protective assistance is an effective and seamless blend of facilitation and security.

Protective Services: ***We set the standard.***

- Close protection and residential security
- Protective intelligence and coordination
- Secure transportation and route checks
- Protective advance screenings of all hotels and event venues, with logistical coordination
- Expedited hotel and airport protocols
- Special event security
- Social media reports and tracking
- Identifying and vetting local resources
- Cyber/TSCM support
- ESOC, emergency planning and operational support

What sets us apart?
A proactive approach

- Experiential and practical knowledge
- Focus on risk mitigation
- Subject matter expertise
- Emphasis on cutting-edge technology
- Low-profile and highly effective
- Exceptional quality of service providers
- Interpersonal attention to the client



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PROTECTIVE INTELLIGENCE

Knowledge is power.

Protective intelligence is the process of collecting and assessing information about persons who have the interest, motivation, intention and practical capability to do harm. This investigative work requires a high degree of experience and discretion to avoid negative results or unfounded suspicions. Investigations are conducted in close, confidential collaboration with legal advisors, so that any evidence produced remains usable in court. Our investigative team is made up of experienced practitioners and analysts, including former detectives and investigators, who ensure every assignment is completed professionally and in full compliance with the law.

We identify threats, conduct threat assessments using private databases that reveal risk factors and red flags, and interrupt the attack cycle by acting on this intelligence. Identified threats are flagged so our analysts can monitor them and provide the client with the reports and intelligence needed to reduce or avoid a potential incident.

Threat Management: *Protective intelligence in action*

- Targeted violence is accompanied by identifiable, observable behavior that, when identified, assessed and tracked, is proven to prevent a violent outcome.
- Research and planning to develop and determine the intended action are also required.
- Violent offenders typically express their intent on social media, seeking support or sympathy.



What sets us apart?
Experience & Discretion

Our investigations team conducts a preliminary investigative work-up of every file. The foundation of any risk analysis or threat assessment is intelligence discovered in a fact-based investigation. Our experienced investigators use open-source investigative tools and restricted databases to analyze potential threats and develop comprehensive profiles.

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SECURE TRANSPORTATION

Logistics, support & security: Not just driving

Our clients are most at risk while traveling. They should not only be driven from place to place, but also facilitated through screening and check-in expediently and discreetly, as a successful protective mission requires. Our services include on-site coordination and assistance that exceed the client's needs, enabling a safe, secure and successful engagement. By anticipating the client's schedule, we ensure every meeting and appointment is met, giving our clients the freedom to accomplish their goals.

If you do not need a full-scale protective detail, we can provide a security driver to reduce risk during one of the most vulnerable and exploitable times: transportation. Our security drivers practice evasive driving techniques, advance support procedures and surveillance detection, and can recognize potential threats before they become dangerous situations. They select appropriate routes with alternates and emergency evacuation contingencies, all while working around an unpredictable schedule. Drivers are also trained in first aid and CPR.

Transportation services

- VIP secure transportation
- Armed security driver or armed chauffeur
- Armed bodyguard driver / executive protection driver
- Secure air transportation via private aircraft
- Ground vehicles ranging from low-profile to luxury and armored

What sets us apart?
Experience

- Fully dedicated, vetted professionals who focus on client safety and productivity, held to stringent continuing education and proficiency requirements.
- Unlike the industry standard, we recognize the clear difference in skill sets between secure transportation and chauffeur services. A "one size fits all" approach is not the most effective method for client security or for meeting the client's goals.



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CONSULTING SERVICES

Security through conformity: Meeting or exceeding standards

Threats confronting businesses are constantly evolving and increasing in complexity. Our consultants are skilled at analyzing corporate security programs to discover gaps and exploitable vulnerabilities and to prioritize areas for improvement. We offer concrete recommendations for accepting, reducing, transferring or mitigating risk. The ultimate goal of our assessments is to identify the risks and vulnerabilities that could severely affect the corporation or place critical infrastructure at risk, causing downtime in business operations and reducing continuity.

Our philosophy is to provide security assessments and audit services that result in usable, real-world solutions. We understand the needs of our clients and are committed to providing effective deliverables.

Consulting services

- Risk identification and analysis
- Threat and vulnerability assessment
- Review of site and facility security
- Evaluation of current security program
- Prioritization of recommendations
- Due diligence and business intelligence

Specialized consulting

- Executive risk assessments
- Red team testing, training and quality assurance
- Safe rooms and secure spaces
- School security consulting
- Workplace violence prevention training



What sets us apart?

- Front-line communication with the client to understand needs and appropriately assess risk
- An assessment methodology of observation, inspection and prioritization of recommendations
- High-risk catastrophic triage protocols, resulting in a higher return on investment
- Experienced professionals with experiential and practical knowledge

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OSINT/SOSINT SERVICES

Enterprise-Level Social Media Investigations & Protective Intelligence

Open-Source Intelligence (OSINT) monitoring is now used worldwide for threat detection, risk management and executive protection. We combine it with location-based Social Media Intelligence (SOSINT) for preventive investigations and protective services. Business professionals face a complex set of challenges, including financial security, product data protection, identity theft, building security, and travel and situational awareness, all of which can be affected by cyber-attacks and online communication.

Tailored alerts can be sent directly to any mobile device, informing security teams of threatening posts published about you, your facility or your organization.

Intelligence-Based Protective Services: *Proactive, not reactive.*

- Custom-built queries for live monitoring of threats and assets
- Geo-fence and inferred location capabilities
- Social graph with advanced link analysis for sub-communities, influence and location maps
- People search to uncover the digital footprints of individuals from minimal information
- Deep web search, crawling Google pages that are not indexed and deep web sources
- Case management functionality, with alerts via SMS or email
- Single reports to record and cascade a profile for evidence support

What sets us apart?
Tailored Intelligence

- User-defined queries and reports
- Rapidly assemble and filter information
- Quickly identify and locate emerging threats
- Gather and use actionable data to mitigate potential incidents in real time
- Proactive risk mitigation using cutting-edge technology



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DEPLOYABLE SECURITY

Natural Disaster, Human-Made Catastrophe & Emergency Security Response

Protecting assets in post-disaster environments is a unique mission that can be difficult for even the best-prepared companies and corporations. The magnitude of public safety issues, unpredictable consequences and non-functional infrastructure can overwhelm public authorities and limit the ability of police and first responders to be effective. As past incidents such as Hurricane Katrina have shown, organizations that do not plan proactively for disaster recovery, and instead rely on local public safety and security providers, often find themselves unprotected or paying unnecessary premiums.

Our deployable security and hurricane response consultants help build a crisis response strategy into management structures, implementing the response and recovery plans that exist or must be created.

Protecting assets and interests through: *Quality, not quantity.*

Our disaster response teams provide a range of security and mitigation assistance to companies and government agencies in multi-state post-disaster environments. In addition to facility protection in affected zones, our teams provide:

- Recovery and transportation of assets
- Rescue of client employees stranded in locations with damaged infrastructure
- Protection of mobile assets, such as power line trucks and supply convoys, traveling through affected areas
- Emergency communications, food, fuel, transportation and even medical assistance



What sets us apart?
Quality Staff

- Experienced and competent personnel
- Tailored to the requests of the client and task
- Quickly deployed and sustainable
- Scalable solutions to fit any catastrophic event
- Proactive risk mitigation, using cutting-edge technology to observe, report and collaborate with our field agents and clients

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INVESTIGATIVE SERVICES

Results You Can Count On

LaSorsa & Associates delivers results other investigative agencies cannot. Whether it is our cutting-edge technology, our highly experienced and professional investigators or our extreme quality control measures, it all comes down to results.

We provide discreet and confidential private investigative and litigation support services, nationally and internationally, to the legal profession, insurance companies, businesses, financial institutions and private citizens.

Investigative services

- Surveillance
- AOE/COE
- Statements
- Facility canvasses (hospital, pharmacy, clinic)
- Activity checks
- Scene canvasses
- Accident reconstruction
- Pre-surveillance investigations
- Internet research
- Social media research
- Employment checks
- Background reports
- Due diligence reports
- Litigation support and intelligence
- Asset searches

What sets us apart?

- Industry-leading 80% surveillance hit ratio
- We lose fewer claimants, burn fewer cases, and correctly identify and locate more claimants than our competition
- Our investigators average 8 years of experience
- Emphasis on cutting-edge technology
- Continuing education requirements for all staff
- Review of every investigative report



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SURVEILLANCE

Results You Can Count On

Nothing in the anti-fraud arsenal can combat a potentially fraudulent claim like surveillance. Effective surveillance can help mitigate the exposure on even the toughest claims, and this is where LaSorsa & Associates stands above the rest.

Combine a verifiable 80%+ video hit percentage with high-definition cameras and the industry's best investigators, and the results will earn your trust and keep your business.

Social Media Investigation, *included with all 24-hour-plus cases*

- Background check
- Criminal check
- Social networking investigation

Surveillance assignments include

- Insurance fraud and workers' compensation claims
- Child custody matters
- Suspected drug use
- Infidelity investigations



What sets us apart?

Our Preliminary Investigations Team conducts a pre-investigative work-up of each file. Before surveillance begins, this information is provided to the investigator, fully equipping our field team with the knowledge needed to conduct an effective and successful surveillance assignment.

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TECHNICAL SURVEILLANCE

Confidential, Professional and Dependable

Despite the laws designed to protect against this type of invasion, almost anyone can easily and cheaply acquire surveillance devices, or "bugs," that can be used to invade your privacy and intercept valuable information. Our dependable, discreet and highly professional Technical Surveillance Countermeasures (TSCM) inspections, or bug sweeps, help individuals and businesses protect their privacy and confidential information.

Given the complexity of today's threats, it is essential to use highly trained, qualified technicians. We use state-of-the-art devices to perform frequency spectrum analysis and other technical searches. These techniques cover the entire usable frequency spectrum and can even find bugs that are inactive or turned off. The area is also physically inspected thoroughly to detect covert devices. Our technicians are some of the most highly trained specialists in the world, most with former federal agency training and experience.

TSCM services

- Corporate counter-espionage
- Residential and domestic issues
- Wiretap and bug detection
- Electronic surveillance detection
- Covert video and hidden camera detection
- Audio recording or transmitting devices
- Vehicle tracking devices (GPS)
- Listening device detection

What sets us apart?

- Experienced and highly trained technicians
- Rapid response anywhere in the continental US, with international capability
- Our business is to keep yours private



BACKGROUND CHECKS

A Holistic Approach

We offer all types of background checks, including criminal background checks, to businesses and individuals. We combine at-the-source record searches with the industry's most comprehensive criminal conviction and personal information databases, including county court records, state repositories, departments of corrections, administrative offices of the courts, state sex and violent offender registries, government exclusion and terrorist watch lists, and more. You can be confident that the information you receive is comprehensive, accurate and timely.

Background reports include

- Name, birth date, SSN verification, current address and address history
- Driver's license information, phone numbers and email addresses
- Criminal history, accidents and traffic crimes
- Civil court records, bankruptcies, liens and judgments
- Properties owned/rented, evictions, foreclosures and assessments
- UCC filings, professional affiliations and licenses
- Relatives and associates contact information



What sets us apart?

- 500 million criminal records from over 1,000 sources
- Accurate, timely information you can be confident in
- Cost-effective and comprehensive
- Multi-jurisdictional and nationwide

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DUE DILIGENCE

Corporate Intelligence

A due diligence investigation can uncover details of a company's management, finances, performance, mission, history, suppliers, clients and industry, along with many other details that may affect how the company does business, and helps ensure that liabilities are not hidden. We can conduct forensic accounting investigations, background checks, surveillance, mystery shopping, asset searches and other business investigation methods to find out what is happening at a location and give you the most complete picture of the company. We can also review public records and speak with clients or customers to uncover the legitimacy and potential of a company.

Due diligence reports include

- Corporate registry and filing records
- Criminal records queries
- Civil court record queries
- Intellectual property, assets and facilities
- Individual profiles on corporate officers
- Liabilities and equity
- Media searches

What sets us apart?

- Attention to detail on what matters
- Experienced investigators
- Return on investment
- International capabilities



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TRAINING PROGRAMS

Industry Leading Training from Industry Leading Practitioners

Our comprehensive program is designed to cover the skills and procedures required to provide effective personal protection and exceed the needs of every trainee: the fundamentals of executive protection, evasive driving, medical response and full-spectrum conflict resolution.

Our courses are developed and instituted by a Former Secret Service Special Agent and by law enforcement, military and internationally respected private sector professionals. Each student is evaluated and must demonstrate a capability on each exercise that exceeds the minimum requirements we have established.

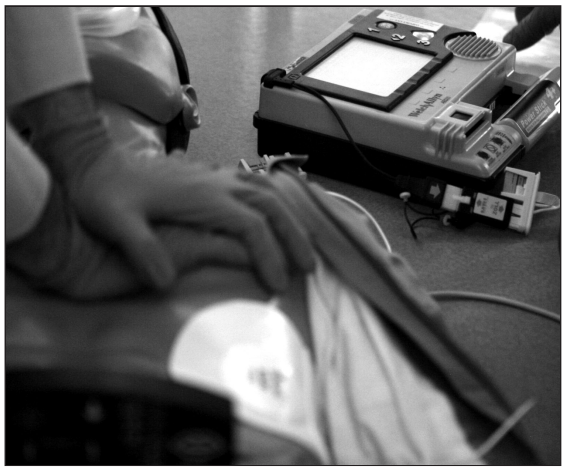
The 9 Day Executive Protection Training Program

- **Days 1–5:** Executive Protection Training Course
- **Day 6:** Protective Medical Response Training Course
- **Day 7:** Defensive Tactics for Protection Course
- **Days 8–9:** Defensive / Evasive Driving Course

Specialized courses

- Security Consultant Training Course
- Private Investigator Training Course
- Technical Surveillance Counter-Measures (TSCM) Course
- Residential Security Training (RST) Course
- Protective Firearms Training Course
- Surveillance Detection Training
- Immediate Action Driving Skills Course
- Evasive Driving Experience
- Active Shooter Prevention & Response Training
- Workplace Violence Prevention & Response
- Church Security Training
- Red Team Testing, Training & Quality Assurance

See our training schedule, course costs, and locations here: **training.lasorsa.com**
See our Training Brochure here: **www.lasorsa.com/training-brochure**



What sets us apart?
Realistic, Relevant & Valuable Training for Today's World

- Highly experienced trainers and staff
- A focus on reality, efficiency and survivability
- Fundamental, lean content maximizes value
- A unique training methodology leveraging each trainee as an individual
- Task-, threat- and environment-based system of training

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