

Practical Training Solutions for Today's World
Reality - Efficiency - Survivability



Stand out from the crowd.



Come learn from the best.

LaSorsa & Associates

Global Customized Private Security, Investigative & Training Solutions

Executive Protection



Consulting &
Risk Mitigation



Evasive
Driving



Medical
Response

» SIGN UP NOW »



**FORMER SECRET SERVICE AGENT - PRESIDENTIAL PROTECTION, THE WHITE HOUSE
YOUR SINGLE GLOBAL SOURCE FOR SECURITY CONSULTING, PRIVATE INVESTIGATIONS,
TECHNICAL SURVEILLANCE COUNTER-MEASURES, EXECUTIVE PROTECTION &
PRACTICAL TRAINING SOLUTIONS FOR TODAY'S WORLD**

Executive Protection Training Program

"LEARN FROM THE BEST"

Our comprehensive program is designed to cover the skills and procedures required to provide effective personal protection and meet the needs of a full range of student interest, from entry-level to seasoned practitioners looking for a refresher course or a different perspective from one of the top training providers in the country - the fundamentals of executive protection, evasive driving and emergency medical response will be stressed and tested during the program.



7 Day Executive Protection Training Program Outline:

3 Day Executive Protection Fundamentals

- Preliminary Assessments
- Protective Intelligence Sourcing & Analysis -Covert Protection Concepts
- Advance Concepts
- Route Selection & Surveys
- Designing & Implementing a Protective Detail - Choreography & Formations
- Protective Perimeter Concepts
- Live working Protective Detail exercises
- Protective Operations Case Studies
- Counter-Surveillance & Behavioral Analysis - Surveillance Detection Concepts
- Motorcade Security Concepts
- Armored Vehicle – History & Operations
- Arrival & Departure Procedures
- Considerations & Planning for Overseas Operations
- Vehicle Sweeps & Vehicle Readiness
- State Licensing Requirements & Insurance
- Successful Start-Up, Sub-Contracting & Marketing Techniques

3 Day Defensive & Evasive Driving

- Vehicle Mechanics & the Physics of Driving
- Vehicle types & considerations
- Vehicle Checks, Equipment & Emergency Preparedness
- Sedan & SUV Evasive Maneuvers & Concepts
- Accident Avoidance, Emergency braking and turns
- High speed vehicle maneuvers, braking techniques and skid control

1 Day Protective Medical Training Course

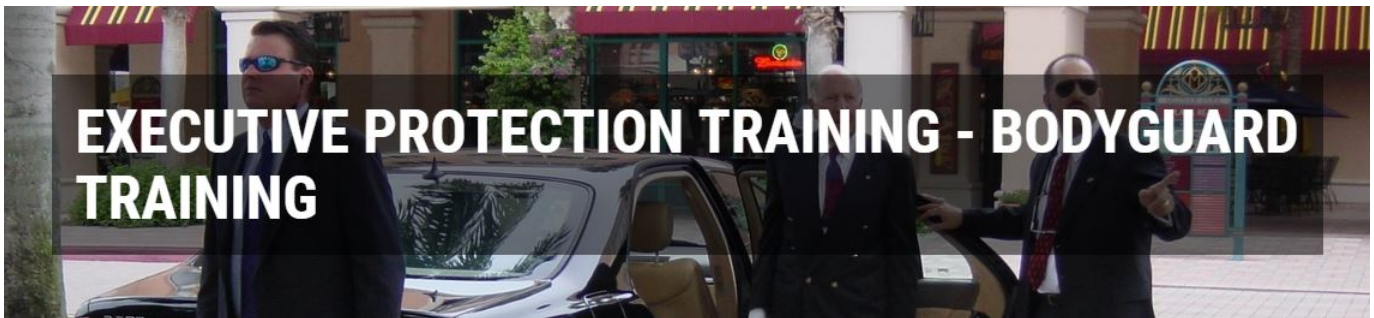
- Adult & Pediatric CPR, AED & First Aid (American Red Cross Certification)
- Emergency Response Readiness & Equipment
- TECC/TCCC – Point of Wounding Care & Tactical Evacuation in Protective Operations
- Traumatic Injury Care – The 3 Most Common Causes of Preventable Death
- Practical Application & Skills Tests

Realistic, Relevant & Valuable

Whether you are an individual or group of protection personnel, private individuals or a group of security company or department employees, this course will provide the group with the working fundamentals of Executive Protection, Protective Medicine, and Security Driving.

Invest in training that matters for your career, come learn from the best – the only training course instituted by a former Secret Service Special Agent on presidential protection at the White House - we will teach you everything you need to know, and nothing that you don't.

Our 7 Day Comprehensive Executive Protection Training Program is designed to cover the skills and procedures required to provide effective personal protection and meet the needs of a full range of student interest, from entry-level to seasoned practitioners—the fundamentals of executive protection, emergency medical response and evacuation & security driving-focusing on reality, efficiency & survivability with realistic scenarios for today's world.



TRAINING TO A STANDARD

Each student in our 7 Day Comprehensive Executive Protection Training Program will be evaluated and required to demonstrate a capability on each exercise which exceeds the minimum requirements we have established for fundamental knowledge of executive protection, emergency medical response in protective operations and security driving.

U.S. Secret Service and Department of State Worldwide Personal Protective Service standards are utilized as benchmarks; however we have developed the most relevant set of standards of any training organization in the country for personal protection specialists operating in the continental US in today's world.

The certificates you will receive will indicate that you have met these standards and will serve as a testament to your capabilities as a personal protection specialist.



Contact us for more information on open registration training opportunities and privately scheduled courses for your organization.

LaSorsa & Associates 1 (888) 831-0809
info@lasorsa.com www.lasorsa.com www.lasorsa-training.com



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Smartphone Apps: Technology vs Ballistics - The Modern Protector

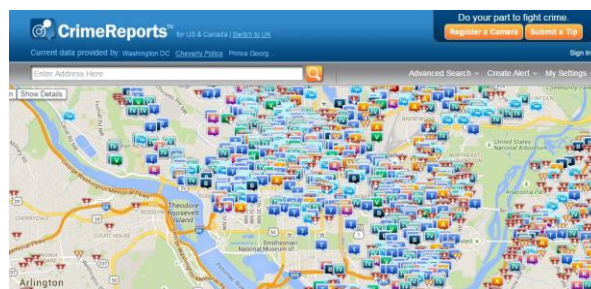
In today's world, we have more capabilities and efficiencies than ever before. Everyone has a smartphone with internet, email, a hi-def camera and many more features. All of these however, exponentially increase threats and the self-imposed risks of your principal. Everything is a give and take, and nothing is free - they enable us, they hinder us.

Training Schedule & Locations

So what can we do today that helps reduce our exposures and increase our proactive safety measures to protect our clients and ourselves? Honestly, the list is endless and growing by the day. With new technology comes new features with functionality that may seem irrelevant, but that function can be useful to you if used in the right way.

Security & Intel

Let's take a look at a simple and effective method of knowing what is out there on the internet - Google Alerts. This is typically used by content writers to find news articles and things to fill their pages. Now let's take a deeper look at this free tool - you can define and categorize a keyword and select how often it is searched and Google sends you an email on what is found. A phenomenal tool if you are trying to keep track of media releases on your principal, for example.



CrimReports - "CrimeReports is the only near real-time source for both official crime data and sex offender information, giving you access to information from over 700 participating law enforcement agencies across North America and sex offender data for all 50 States. Download it for FREE at the iTunes app store and get mobile access to nationwide crime and sex offender information."

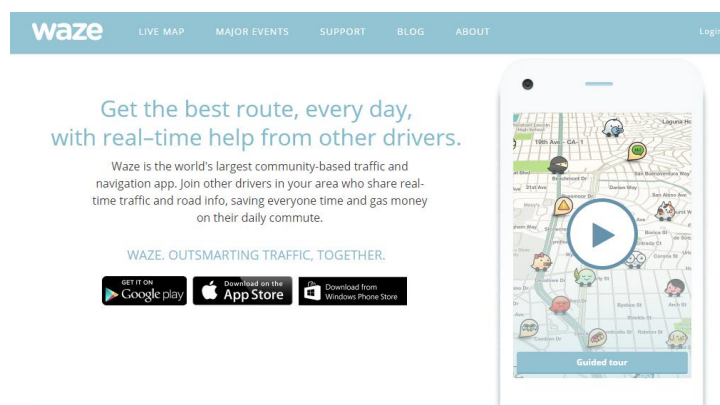
NowSecure is a great product that is free on the Apple store and Google play. This app puts into a graph what is being communicated both secured and unsecured by your smart phone, and will give additional insights and rankings to your phone security, such as if it has JailBreak software installed or if the devices has been Rooted.



Bar and Club Stats is also a free application but the membership and extended use does require payment. This app allows you to scan identification cards and driver's licenses from all 50 states in order to verify the information and catalogue data. You can also mark scanned ID's as VIP or create an alert so every member on your account gets an alert if that is has been scanned. This has been used most effectively at events at locations such as speaking events where knowing if a patron has attended other events in the past and obviously that is good information if they have been identified as a threat.

Navigation, Maps & Imagery

Google Maps. This tool provides a multitude of ways you can see a location without even being there. Whether it is a bird's eye view, map view, street view, etc. this tool is great for onsite situational awareness and planning without leaving the office. Note: not to replace an actual advance. To tie into the previous Google Maps, apps and feature such as Microsoft's Snipping Tool which is on every PC or free apps like YouDoodle allow you to take a screenshot or snip and draw on it with colors and shapes, allowing you to instantly make an overlay for your team.

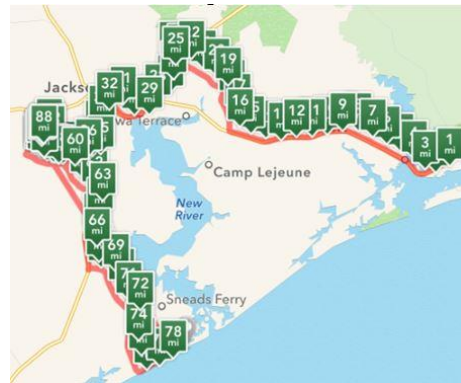


Waze - "Waze is the world's largest community-based traffic and navigation app. Join other drivers in your area who share real-time traffic and road info, saving everyone time and gas money on their daily commute." This

app lets you share your drive with others whom you select, notifying them of your eta and progress along the drive. Perhaps one of the best features is the hazard notifications (and police) that other users upload.



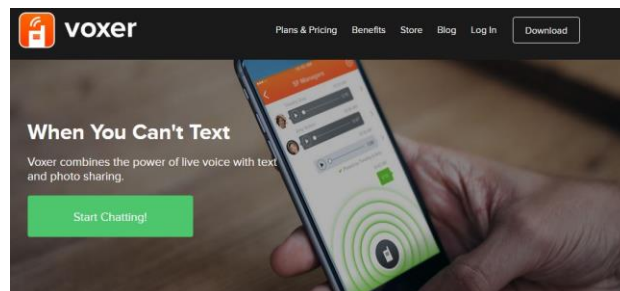
Sygic GPS Navigation - This app has been especially useful because of the additional features it has that I have not found on other apps, additionally the maps are particularly useful because of the advanced detail and even live-view of POIs. Read our review for more information - [HERE](#)



RunKeeper - This app tracks your "run" in the background on your phone, however you can turn it on at any time, including when you are driving, so you can track your transit time, distance, average speed, etc. etc. and one of the best features is you get an overlay on Google Maps when you are done.

Communication

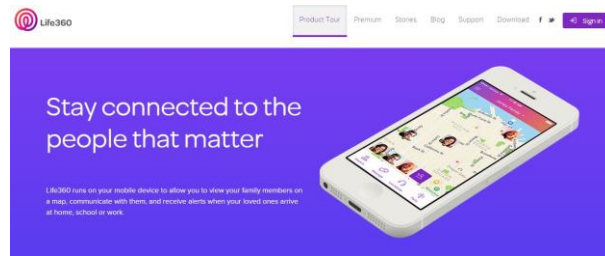
Voxer is also a free app and this one provides the incredible capability of instant push-to-talk communications over your GSM/CDMA network. Additionally, you can text, send pictures and add groups. An added benefit is the geo-tag which gives you the position over Google maps of the sender and all messages are saved.



Features on your device, such as FaceTime, multimedia messaging and even the camera itself are commonly overlooked by agents, namely advance agents, when providing reports and insight into the destination. Think about trying to describe the crowd and curbside situation at a red carpet event VS. Face Timing your team leader and letting him see firsthand.

Medical & Tracking

Another free app, [Life360](#) can be put on a smartphone, and with a simply authorization with an email that phone can be tracked in real time. Additionally, recent crime reports are provided in the map as well as police departments, hospitals, emergency rooms and more.



[iTriage](#) and the [Red Cross First Aid app](#), which are both free to download, also offer insight into hospitals and emergency rooms and add symptom search tools and even procedures and guidelines for CPR and First Aid. Many more features in the iTriage app as well - check it out.

As you can see, there are many ways we can use technology to increase the probability of success of our mission as a protector. Keep this in mind - when you find a tool that offers an exceptional capability, think outside the box and come up with a way to use it for you, your family and your principal's safety.

More to come, stay tuned and let us know what you think of this article and what technology you use that helps you do your job. Thanks for reading.

[Joseph M LaSorsa](#) is currently employed as a senior partner managing and conducting: Protective Operations Training Courses, Executive Protection & Bodyguard Services, Risk Management Consultations & Seminars, Workplace Violence Prevention Seminars & Intervention Services, Security Consultations & Seminars, Private Investigations and Technical Surveillance Counter-Measures with LaSorsa & Associates – an International Protection, Investigations & Security Consulting Firm.