



**FORMER SECRET SERVICE AGENT - PRESIDENTIAL PROTECTION, THE WHITE HOUSE  
YOUR SINGLE GLOBAL SOURCE FOR SECURITY CONSULTING, PRIVATE INVESTIGATIONS,  
TECHNICAL SURVEILLANCE COUNTER-MEASURES, EXECUTIVE PROTECTION &  
PRACTICAL TRAINING SOLUTIONS FOR TODAY'S WORLD**

## **Executive Protection Training Program**

**Comprehensive, Realistic, Relevant & Valuable 7 Day Executive Protection Training - Bodyguard Training Program, developed and instituted by a Former Secret Service Special Agent, Law Enforcement, Military & Internationally Respected Private Sector Professionals - the fundamentals of executive protection, evasive driving and emergency medical response will be taught, stressed and tested during the program ensuring students meet acceptable standards.**



### **7 Day Executive Protection Training Program Outline:**

#### **3 Day Executive Protection Fundamentals**

- Preliminary Assessments
- Protective Intelligence Sourcing & Analysis -Covert Protection Concepts
- Advance Concepts
- Route Selection & Surveys
- Designing & Implementing a Protective Detail - Choreography & Formations
- Protective Perimeter Concepts
- Live working Protective Detail exercises
- Protective Operations Case Studies
- Counter-Surveillance & Behavioral Analysis - Surveillance Detection Concepts
- Motorcade Security Concepts
- Armored Vehicle – History & Operations
- Arrival & Departure Procedures
- Considerations & Planning for Overseas Operations
- Vehicle Sweeps & Vehicle Readiness
- State Licensing Requirements & Insurance
- Successful Start-Up, Sub-Contracting & Marketing Techniques

#### **3 Day Defensive & Evasive Driving**

- Vehicle Mechanics & the Physics of Driving
- Vehicle types & considerations
- Vehicle Checks, Equipment & Emergency Preparedness
- Sedan & SUV Evasive Maneuvers & Concepts
- Accident Avoidance, Emergency braking and turns
- High speed vehicle maneuvers, braking techniques and skid control

#### **1 Day Protective Medical Training Course**

- Adult & Pediatric CPR, AED & First Aid (American Red Cross Certification)
- Emergency Response Readiness & Equipment
- TECC/TCCC – Point of Wounding Care & Tactical Evacuation in Protective Operations
- Traumatic Injury Care – The 3 Most Common Causes of Preventable Traumatic Injury Death
- Practical Application & Skills Tests

#### **Sponsors**



**SWISS+TECH**

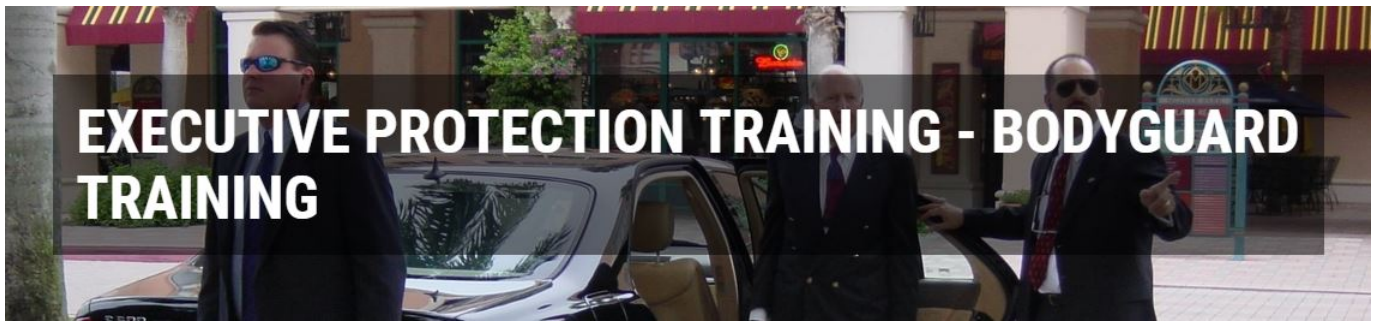


## ***Realistic, Relevant & Valuable***

Whether you are an individual or group of protection personnel, private individuals or a group of security company or department employees, this course will provide the group with the working fundamentals of Executive Protection, Protective Medicine, and Security Driving.

Invest in training that matters for your career, come learn from the best – the only training course instituted by a former Secret Service Special Agent on presidential protection at the White House - we will teach you everything you need to know, and nothing that you don't.

Our 7 Day Comprehensive Executive Protection Training Program is designed to cover the skills and procedures required to provide effective personal protection and meet the needs of a full range of student interest, from entry-level to seasoned practitioners—the fundamentals of executive protection, emergency medical response and evacuation & security driving-focusing on reality, efficiency & survivability with realistic scenarios for today's world.



## **EXECUTIVE PROTECTION TRAINING - BODYGUARD TRAINING**

### ***TRAINING TO A STANDARD***

Each student in our 7 Day Comprehensive Executive Protection Training Program will be evaluated and required to demonstrate a capability on each exercise which exceeds the minimum requirements we have established for fundamental knowledge of executive protection, emergency medical response in protective operations and security driving.

U.S. Secret Service and Department of State Worldwide Personal Protective Service standards are utilized as benchmarks; however we have developed the most relevant set of standards of any training organization in the country for personal protection specialists operating in the continental US in today's world.

The certificates you will receive will indicate that you have met these standards and will serve as a testament to your capabilities as a personal protection specialist.



## **DEFENSIVE & EVASIVE DRIVING COURSE**

Contact us for more information on open registration training opportunities and privately scheduled courses for your organization.

LaSorsa & Associates 1 (888) 831-0809  
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## **Physical Security Consulting Training Course**

**This course will provide a fundamental overview of the concepts and procedures used in physical security consulting and is suitable for anyone wishing to jump-start a consultancy or to further develop their skills in security consulting. This introductory program will show you how to successfully launch a new security consultant practice by discussing how to develop and market yourself as a security consultant. This course also includes a module on the ASIS CPP designation, discussing what is required to acquire it and it's value to you as a consultant.**



### **2 Day Security Consultant Training Program Outline:**

#### **Overview & Terminology**

Common terminology used in security consulting and the basis of providing consulting services.

#### **Physical Security Fundamentals**

Learn the fundamentals on the protection of assets of an enterprise, agency, or institution – Increasing Deterrents, Decreasing Attractants, Site Hardening & Response Initiation.

#### **Access Control, CCTV, Intrusion Detection Systems & Security Systems Integration**

Learn the fundamentals of electronic access control, video surveillance, and intrusion detection. Discuss convergence and the development of a PPS (Physical Protection System)

#### **Crime Prevention Through Environmental Design (CPTED)**

What is CPTED? Learn how and why to apply it focusing on how to implement the concepts while discussing, guidelines and showing both good and bad examples.

#### **Safe Room Design Characteristics and Recommendations**

‘Philosophy of Use’ for purpose-built design concepts suitable to your client’s needs.

#### **Understanding & Defining Risk Mitigation: Best Practices, Protocols and Standards**

Learn how and why the risk management context of the organization describes the scope as well as risk control parameters, methods, and plans currently in place for the risk management activities.

#### **The Methodology of Conducting Security Risk Assessments & Surveys**

Learn the 7 Step Process while discussing details and lessons learned. From start to finish, the student will be enabled to perform a physical security risk assessment.

#### **Writing Reports, Report Content & Submission**

The why and how of report writing: content, guidelines and recommendations with examples and templates.

#### **Establishing a Consultancy**

Learn operational business concepts, proposals & pricing of services, marketing strategies and discuss the “Do’s and Don’ts” of start-ups. Discuss the process in acquiring the CPP and the importance of certification in security consulting.





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## **Technical Surveillance Counter Measures Course**

**TSCM Training Course Developed and instituted by Joseph A. LaSorsa, CPP – Former Agent of the U.S. Secret Service, Presidential Protection Division, the White House.**



### **Technical Surveillance Training Course Outline:**

- TSCM overview, services & terminology
- Threat & Target Analysis
- Technical Surveillance Threats and Devices
- Pre-Inspection Consultations
- Electricity & Ohms Law
- Gear & Equipment Selection
- Technical Search Tools, Techniques & Procedures
- Physical Search Tools, Techniques & Procedures
- Technical & Physical Search Practical Application
- Report Writing Considerations & Examples
- TSCM Equipment Recommendations

### ***Realistic, Relevant & Valuable***

Whether your group consists of protection personnel, private individuals or a group of security company or department employees, this course will provide the group with basic knowledge and introduction to Technical Surveillance Counter-Measures for security professionals and IT personnel. It's impossible to learn every possible threat or procedure TSCM in a 2 month course which costs tens of thousands of dollars. Therefore, we base our training off of concept and theory which can be applied to every situation, allowing full spectrum coverage in a relatively short amount of time.



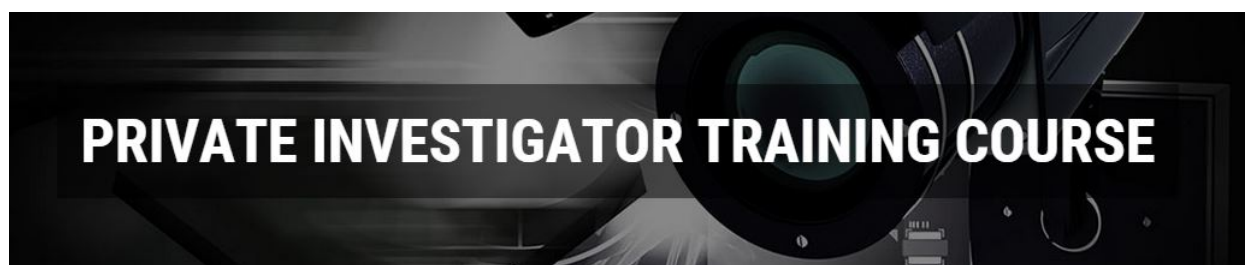


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## **Private Investigator Training Course**

### **"PRACTICAL TRAINING SOLUTIONS FOR TODAY'S WORLD"**

**Developed and instituted by Joseph A. LaSorsa, CPP – Former Agent of the U.S. Secret Service, Presidential Protection Division, the White House and other Former Law Enforcement, Military & Internationally Respected Private Sector Investigations Personnel**



#### **Private Investigator Training Course:**

Private Investigations Overview, Terminology and Services  
Information gathering: social media, how to utilize resources, etc  
Information vs. Intelligence  
Surveillance Concepts and Methodology – Moving, Stationary, Static, Technical  
How to Properly Document and Log an Investigation  
Field Note Taking and Report Writing  
Interviews – Witnesses, Victims, etc  
Background Investigations, Pre-Employment Checks and Threat Analysis  
Domestic Cases – Divorce, Child Custody, Infidelity, etc  
Civil Cases – Workers Compensation, Personal Injury, etc  
Courtroom Testimony Procedures  
Business Operations – Operating Your Own Agency, Contracts, Fee Collection, Case Management, etc  
Marketing & Obtaining Clients  
Licensing: information sources and releases, gps use, etc.  
Ethics Discussion and Legal Issues  
Guest speakers -FBI, USSS, NCIS, Experienced Private Sector Investigators, etc.

### ***Realistic, Relevant & Practical***

#### **TRAINING TO A STANDARD**

Each student in our Private Investigator Training Course will be evaluated and required to demonstrate a capability on each exercise which exceeds the minimum requirements we have established for fundamental knowledge of investigative tasks and procedures in the private sector.

The certificates you will receive will indicate that you have met these standards and will serve as a testament to your capabilities as an investigator.

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## **Workplace Violence Awareness & Prevention Training**

### **"PRACTICAL TRAINING SOLUTIONS FOR TODAY'S WORLD"**

Training seminars developed and instituted by Joseph A. LaSorsa, CPP – Former Agent of the U.S. Secret Service, Presidential Protection Division, the White House.



#### **Workplace Violence Awareness & Prevention Training Topics:**

- Workplace violence statistics in the U.S.
- The cost of workplace violence
- Definitions & types of incidents
- Identifying early warning signs & red flags
- Behavioral analysis and pre-attack indicators
- Successful intervention methodology
- De-escalating potentially violent situations
- Barriers to intervention
- Reporting procedures and methods
- Discussion of the 'Run, Hide, Fight' response

#### **Training Segment for Supervisors and Managers includes:**

- The cost of workplace violence on the business
- Departmental roles
- Safe termination procedures
- Federal Law – (OSHA)
- Implementing reporting procedures
- How to handle employee reports
- Successful intervention techniques
- How to motivate behavior change
- Policies and procedures for workplace violence and for addressing warning signs

### ***Realistic, Relevant & Practical***

Our seminar provides awareness, insights, techniques and concrete strategies to create a safer and more secure working environment for your employees. Custom tailored to any company or group, we incorporate the characteristics of the individual working environment in order to best suite the needs of the client.

Typically a 2 hour seminar for general employees with an additional 1 hour workshop for supervisors and managers is conducted at your facility with all expenses considered into the fee.

Our staff of dedicated professionals will be happy to answer any questions you may have about Workplace Violence Prevention Training and schedule an assessment, consultation, and/or seminar for your group - call or email us anytime.