



Former Secret Service Agent  
Presidential Protection, The White House

**GLOBAL CUSTOMIZED  
PRIVATE SECURITY &  
INVESTIGATIVE SOLUTIONS**

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& ASSOCIATES

# PROTECTIVE SERVICES

## Security you can count on: Safe, Secure & Successful

Internationally providing executive protection, security driving services, private investigations, security consulting and technical surveillance counter measures to corporate executives, dignitaries, law firms, the public and VIP/celebrity clientele, LaSorsa & Associates develops a relationship throughout the organization to create a safe, secure and successful atmosphere to support the lifestyle of the client and enable the organization to accomplish their goals.

We accomplish this by providing world-class consulting, protective and investigative services that are dependable and customized to the needs of the client.

### Protective Services: *We set the standard.*

- Preliminary assessment & risk analysis
- Protective intelligence & coordination
- Secure transportation & route checks
- Protective advance screenings of all hotels and event venues with logistical coordination
- Expedited hotel, airport, customs and immigration protocols
- Threat assessment & investigations
- Internet research & tracking
- Social media reports & tracking
- Identifying & vetting local resources
- Asset liaison & coordination
- Identify and assess the quality of local medical and emergency facilities



### What sets us apart?: *A proactive approach*

- Experiential & practical knowledge
- Focus on risk mitigation
- Subject matter expertise
- Emphasis on cutting-edge technology
- Low-profile, highly effective
- Exceptional quality of service providers
- Inter-personal attention to the client



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# PROTECTIVE INTELLIGENCE

## Knowledge is Power.

Protective Intelligence is the process for collecting and assessing information about persons who have interest, motivation, intention and practical capability to do harm. Such investigative work requires a high degree of experience and discretion to avoid negative results or unfounded suspicions. Investigations are conducted in a close, confidential collaboration with legal advisors, ensuring concrete evidence remains usable in court, if produced. Our investigative team is comprised of experienced practitioners and analysts, including former detectives and investigators, who ensure the assignment will be completed professionally and in full compliance with the law.

## Threat Management: Protective intelligence in action

- Targeted violence is accompanied by identifiable and observable behavior that when identified, assessed and tracked is proven to prevent a violent outcome
- Research and planning to develop and determine their intended action is also required
- Violent offenders typically express their intent via social media for support or sympathy

### What Sets Us Apart? *Experience & Discretion*

Our investigations team conducts a preliminary investigative work-up of every file. The foundation of any risk analysis or threat assessment is intelligence discovered in a fact based investigation. Our experienced investigators use open-source investigative tools and restricted databases to analyze potential threats and develop comprehensive profiles.





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# SECURE TRANSPORTATION

## Logistics, support & security: Not just driving

Our clients are most at risk while travelling, therefore they should not only be driven place to place but facilitated through screening or check-in expediently and discretely, as is necessary to ensure a successful protective mission. Our services include on-site coordination and assistance that will exceed the client's needs, enabling a safe, secure and successful engagement. Additionally, anticipation of the client's schedule ensures that all meetings and appointments are met; our services enable our clients to have the freedom to accomplish their goals.

### What sets us apart?: *Experience*

- Fully dedicated and vetted professionals who focus on client safety and productivity; we implement stringent continuing education and proficiency requirements for our service providers
- Unlike the industry standard, we understand that there is a clear difference in skill sets between secure transportation and chauffeur services; a “one size fits all” approach is not the most effective method for client security or for meeting their goals







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# CONSULTING SERVICES

## Security through conformity: Meeting or exceeding standards

Threats confronting businesses are constantly evolving and increasing in their complexity. Our consultants are skilled at analyzing corporate security programs to discover gaps, exploitable vulnerabilities and prioritizing areas for improvement. We are able to offer concrete recommendations for accepting, reducing, transferring or mitigating risk. The ultimate goal of our assessments, enabled by our methodology, is to identify the risks and vulnerabilities that can have a severe negative impact on the corporation or place critical infrastructure at risk, causing downtime in business operations and reducing continuity.

Our philosophy is to provide security assessments and audit services which result in useable, real world solutions for our clients. We understand the needs of our clients and are committed to providing effective deliverables to the client.

### Consulting services:

- Risk identification and analysis
- Threat and vulnerability assessment
- Review of site and facility security
- Evaluation of present security program
- Prioritization of recommendations
- Due diligence & business intelligence

### What sets us apart?

- Front line communication with the client to understand needs and appropriately assess risk
- Our assessment methodology involves observation, inspection and prioritization of recommendations
- High risk catastrophic triage protocols resulting in a higher return on investment
- Experienced professionals with experiential and practical knowledge





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# OSINT/SOSINT SERVICES

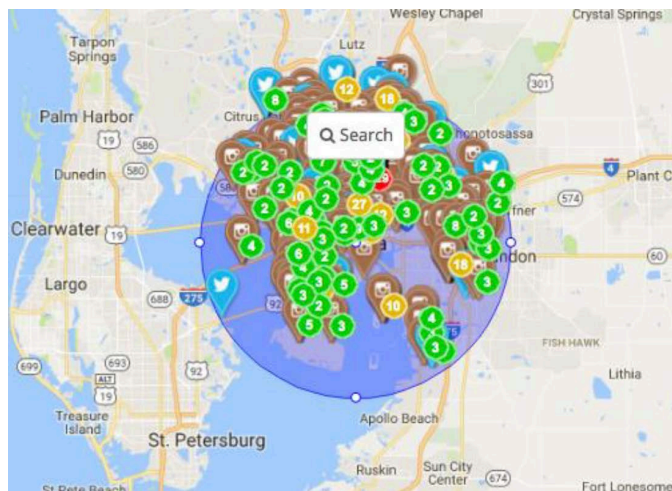
## Enterprise-Level Social Media Investigations & Protective Intelligence

Leveraging location-based Social Media Intelligence (SOSINT) for preventive investigations and protective services using, Open Source Intelligence (OSINT) monitoring is now used as a global tool for threat detection, risk management, and executive protection. Business professionals face a complex set of challenges related to financial security, product data protection, identity theft, building security, and travel/situational awareness; all of which can be affected by cyber-attacks and Online communication.

Tailored alerts can be sent directly to any mobile device, informing security teams of threatening posts published in relation to you, your facility, or organization.

### Intelligence-Based Protective Services: *Proactive, not reactive.*

- Custom-built queries for Live Monitoring of threats and assets
- Geo-Fence & Inferred Location Capabilities
- Social Graph with advanced Link Analysis for Sub-Communities, Influence, and Location Maps
- People Search to uncover digital footprints of individuals based on minimal information
- Deep Web Search for crawling of Google pages that are not indexed and deep web sources
- Case Management functionality & Alerts via SMS or email
- Singular reports to record and cascade a profile for evidence support



### What sets us apart?: *Tailored Intelligence*

- User-defined queries and reports.
- Rapidly assemble and filter information.
- Quickly identify, and locate emerging threats.
- Gather and utilize actionable data to mitigate potential incidents in real-time.
- Focusing on proactive risk mitigation utilizing cutting-edge technology.